



BC Game Jam 2021

Sponsorship Package

Presented by





About BUS Game Devs

BC United Student Game Developers Association is a non-profit organization that brings aspiring game developers and game studios together. In the past, we hosted events such as [@BCGameJam](#), [@GGJVancouver](#), and [@WGJCanada](#). Now as we step into the next stage, we invite you to grow and look for new opportunities to support and inspire the local game development community.





About BC Game Jam

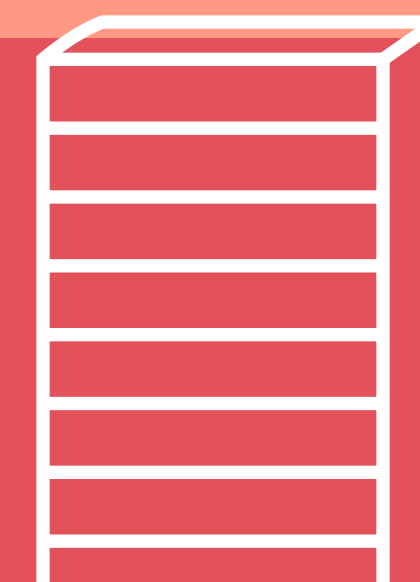
A game jam is an event that unites game developers across multiple disciplines (story writers, designers, animators, programmers etc.) to develop games within a limited time frame. What differentiates the BC Game Jam from other similar events is the focus on inviting high-school and post-secondary students to participate. We provide our participants support, mentorship, and the opportunity to showcase their games at the end of the event to create a true learning experience.





Why You Should Sponsor Us

We invite you to sponsor the BC Game Jam through monetary or in-kind support. By providing your support, expertise, and passion, we can inspire the next generation of game developers. This would be an opportunity to showcase your organization to passionate students on their way to the games industry.





Sponsorship Opportunities

Community

Free
\$0

- Your **logo** on our sponsors page, opening ceremonies and social media.
- **Discord Virtual Booth***
 - Showcase your products
 - Find talent for your company
 - Sign up for a 45-minute** time slot and we'll announce your virtual booth is open!
 - Access voice/video/text chat options
- Your **trailers/commercials** posted on our Discord and social media
- A **shiny community sponsor role** in our Discord

Gold includes Community perks

Gold ★

\$500

- **Special shoutouts** in our opening & closing ceremonies
- Present a **1 minute video** in our opening & closing ceremonies
- **Host a virtual event during the jam such as:**
 - Gameplay showcase or let's play
 - Educational Q&A session
 - Game show to hand out prizes
- **Discord Virtual Booth+***
 - Branded Discord channel
 - Priority time reservation
 - Optional: run your booth like a livestream with people submitting text questions.
- A **shiny gold sponsor role** in our Discord

***Discord Virtual Booth:** A personalized channel in our Discord server where you can freely make announcements and chat with attendees

**If you would like additional boothing times, please reach out to our sponsorship team



Contact Us

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