



BC Game Jam 2022 Sponsorship Package

Presented by **BUS**
Game Devs



About BUS Game Devs

BC United Student Game Developers Association is a non-profit organization that brings aspiring game developers and game studios together. In the past, we hosted events such as [@BCGameJam](#), [@GGJVancouver](#), and [@WGJCanada](#). Now as we step into the next stage, we invite you to grow and look for new opportunities to support and inspire the local game development community.





About BC Game Jam

Sat-Sun, September 17-18 @Northeastern University

What is a game jam? An event that unites game developers across multiple disciplines (writers, animators, programmers etc.) to develop games within a limited time frame. What differentiates the BC Game Jam from similar events is the focus on inviting high-school and post-secondary students to participate. We provide support, mentorship, and game showcase opportunities to create a true learning experience.





Why You Should Sponsor Us

We invite you to sponsor the BC Game Jam through monetary or in-kind support. By providing your support, expertise, and passion, your organization can:

- inspire the next generation of game developers
- scout emerging student talent
- network with other sponsors and the local dev scene

Should the event be cancelled, we will offer full refunds.





Sponsorship Opportunities

-50% OFF

- Branding
- Social Media Promo
- T-shirts
- Attendee Tickets
- Presentation Time
- Sponsor Table
- Sub-Theme Challenge
- Prime Venue Location
- Food Titles
- Price

	Diamond	Platinum	Gold	Silver	Bronze	Community
Branding	Largest	Large	Medium	Medium	Small	Tiny
Social Media Promo	Maximum Coverage	Yes	Yes	Yes	Yes	Yes
T-shirts	12	8	6	4	2	1
Attendee Tickets	12	6	4	3	2	1
Presentation Time	TAKEN	60 seconds	45 seconds	30 seconds	25-word read out	name mention
Sponsor Table	Yes	Yes	Yes	Yes	No	No
Sub-Theme Challenge	Yes	Yes	Yes	No	No	No
Prime Venue Location	Yes	Yes	Yes	No	No	No
Food Titles	Yes	Yes	No	No	No	No
Price	\$10,000	\$4,000 \$2000	\$2,000 \$1000	\$1,500 \$750	\$750 \$375	\$50 \$25



Contact Us

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